

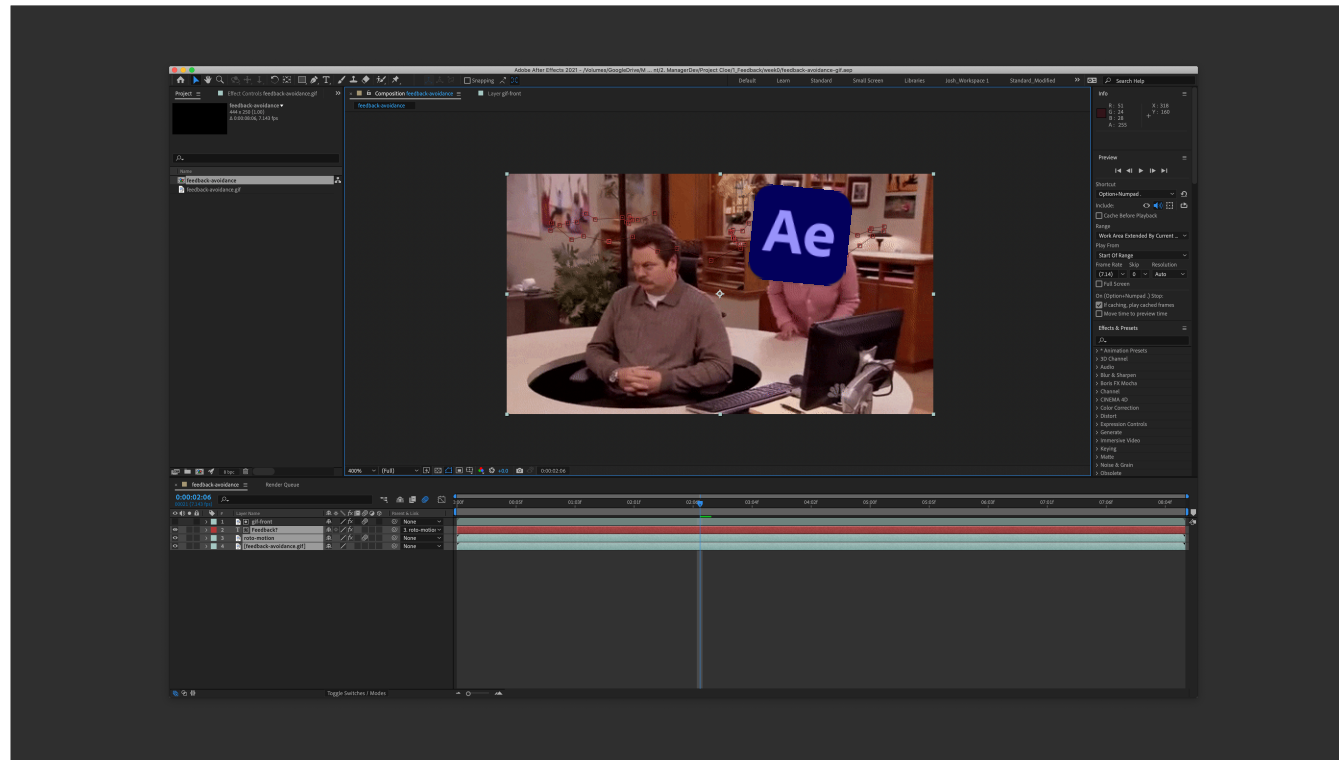
Video Animations
in **Keynote**



Instructional Designer

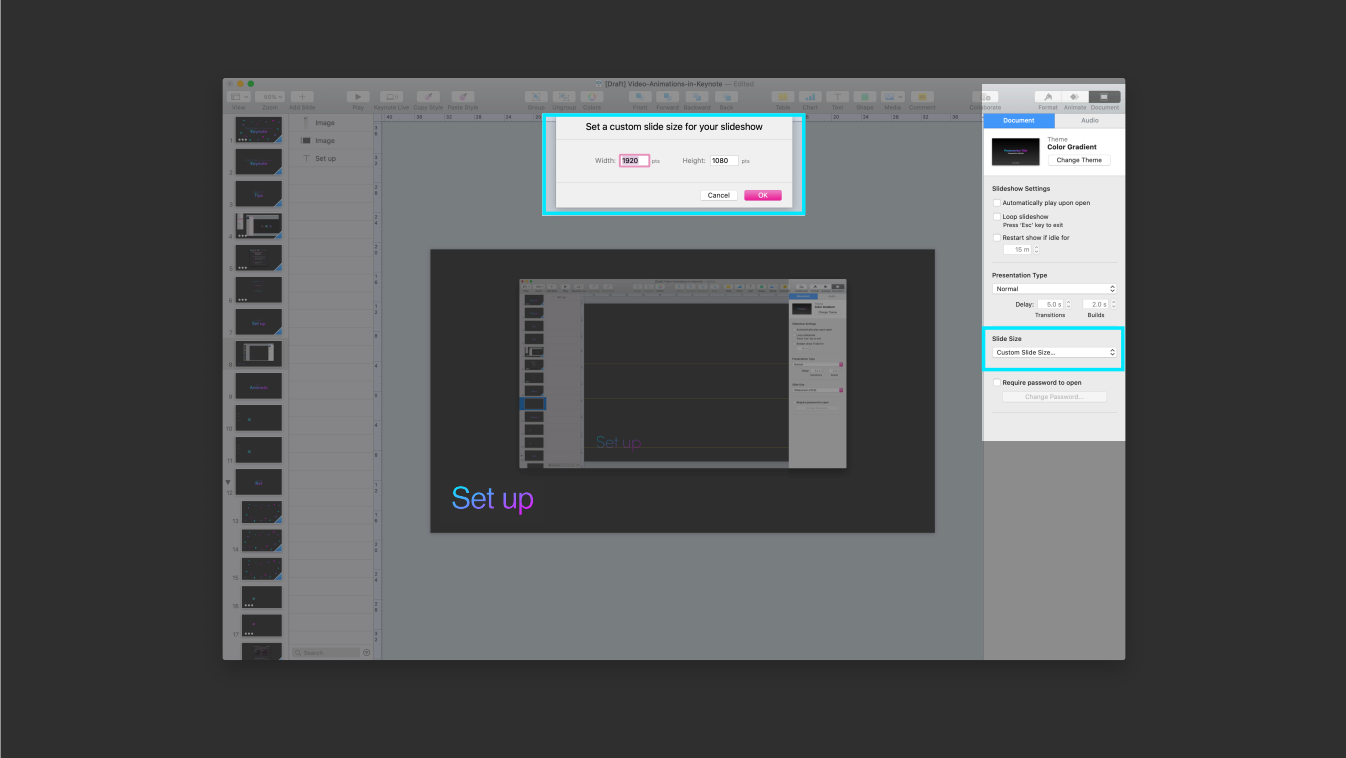
Josh Stoner

go **People Development**



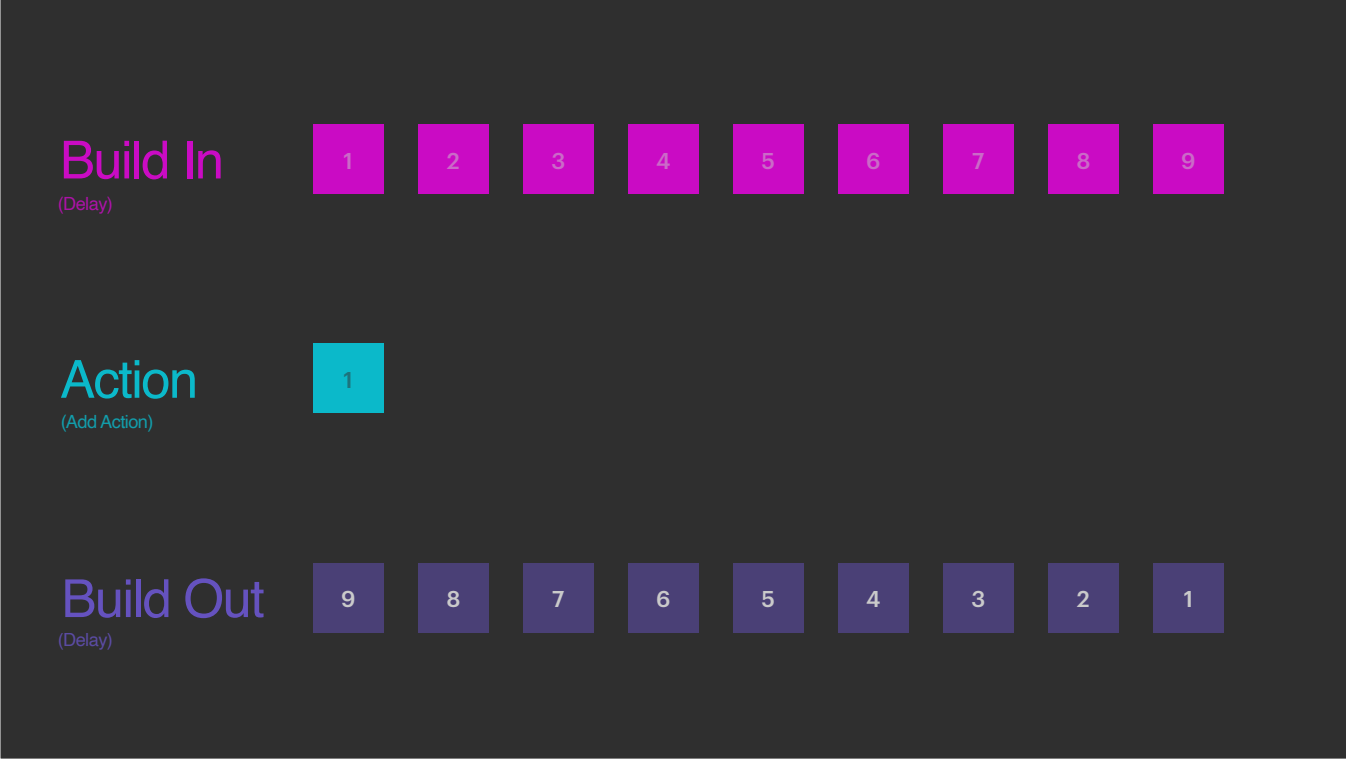
Keynote?

Project Set up



1920 pts x 1080 pts will publish 1920 px x 1080 px,

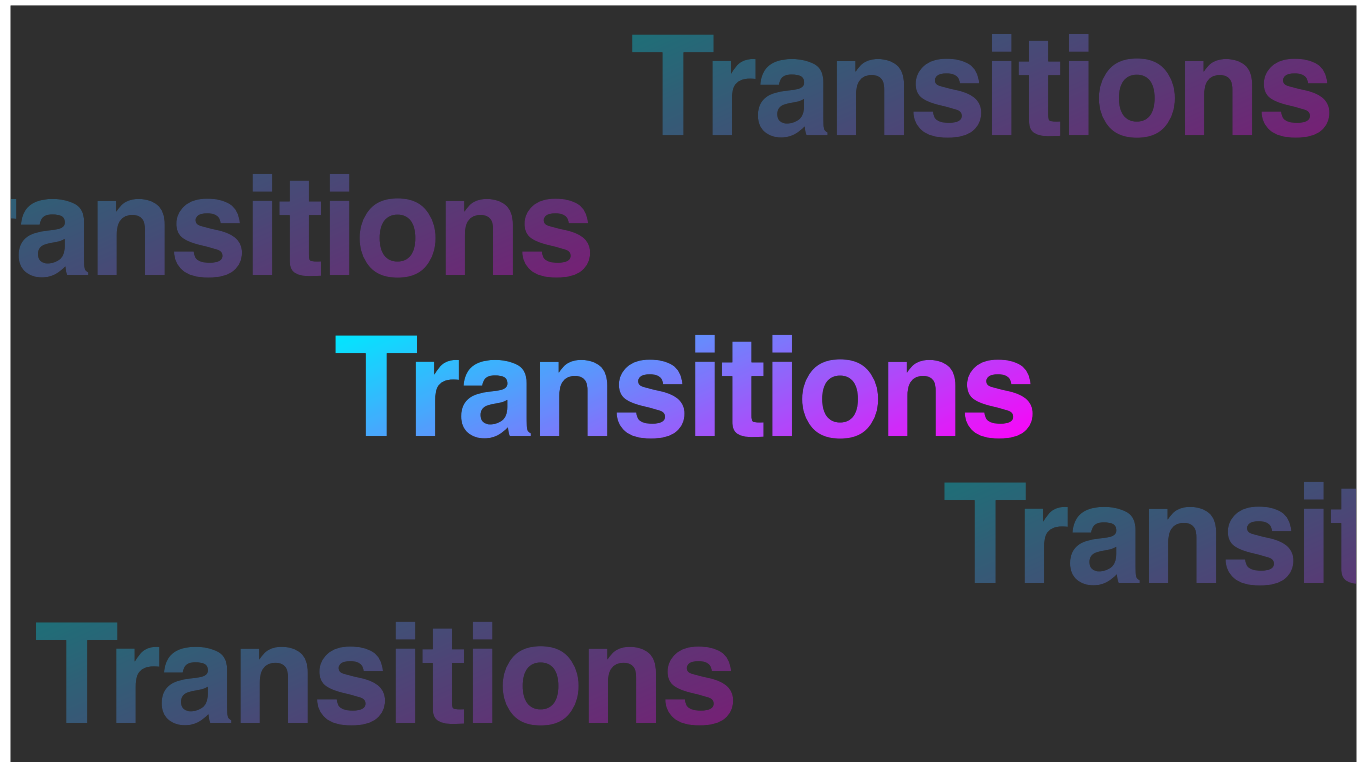
Let's
Animate

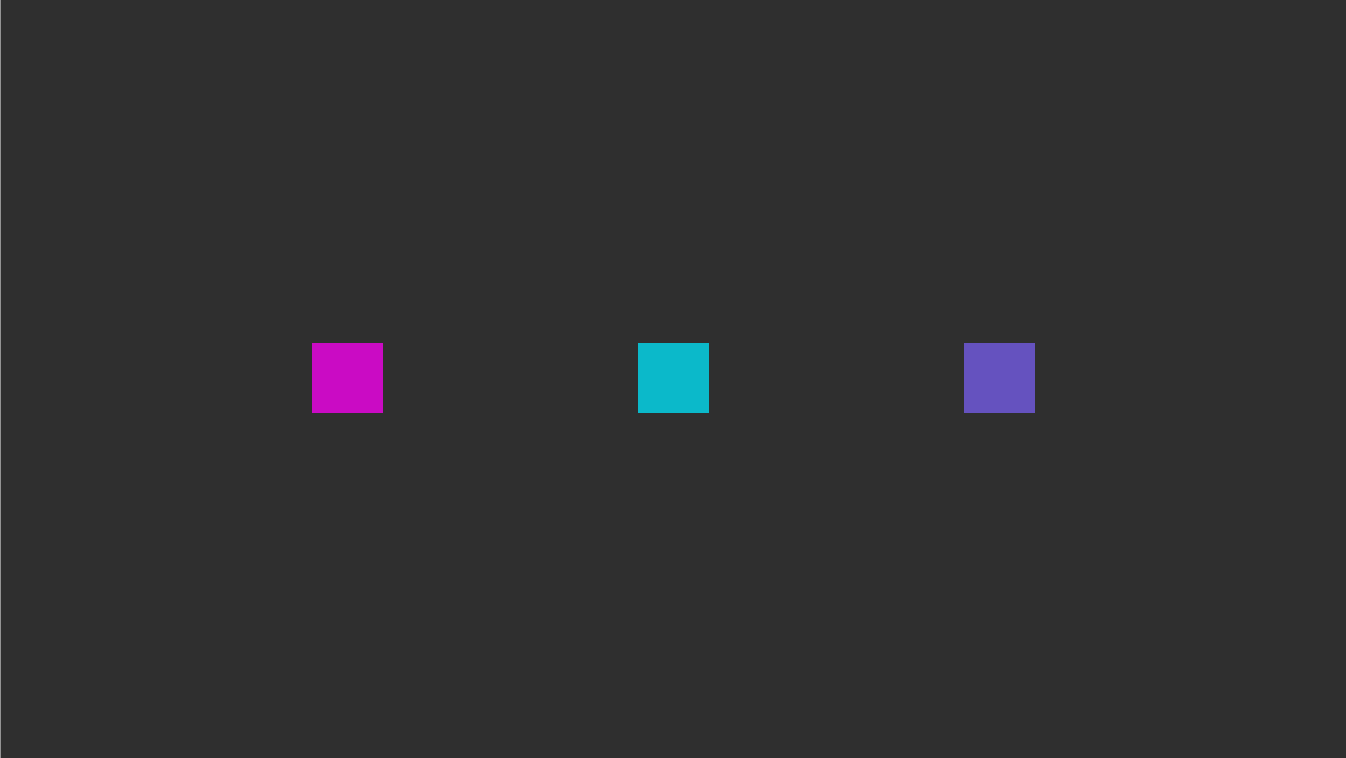


Object animations fall into 3-categories:

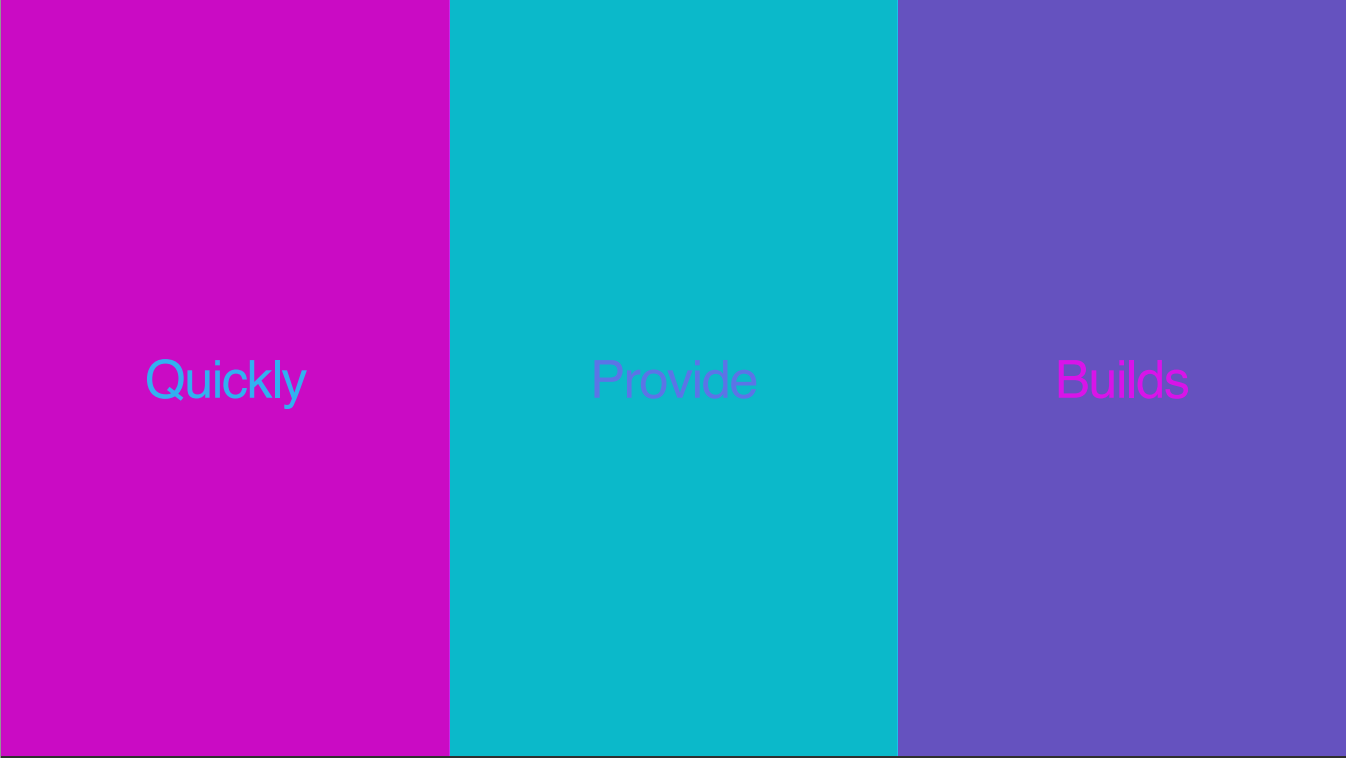
- * Build in
- * Action
- * Build Out
- * Transitions

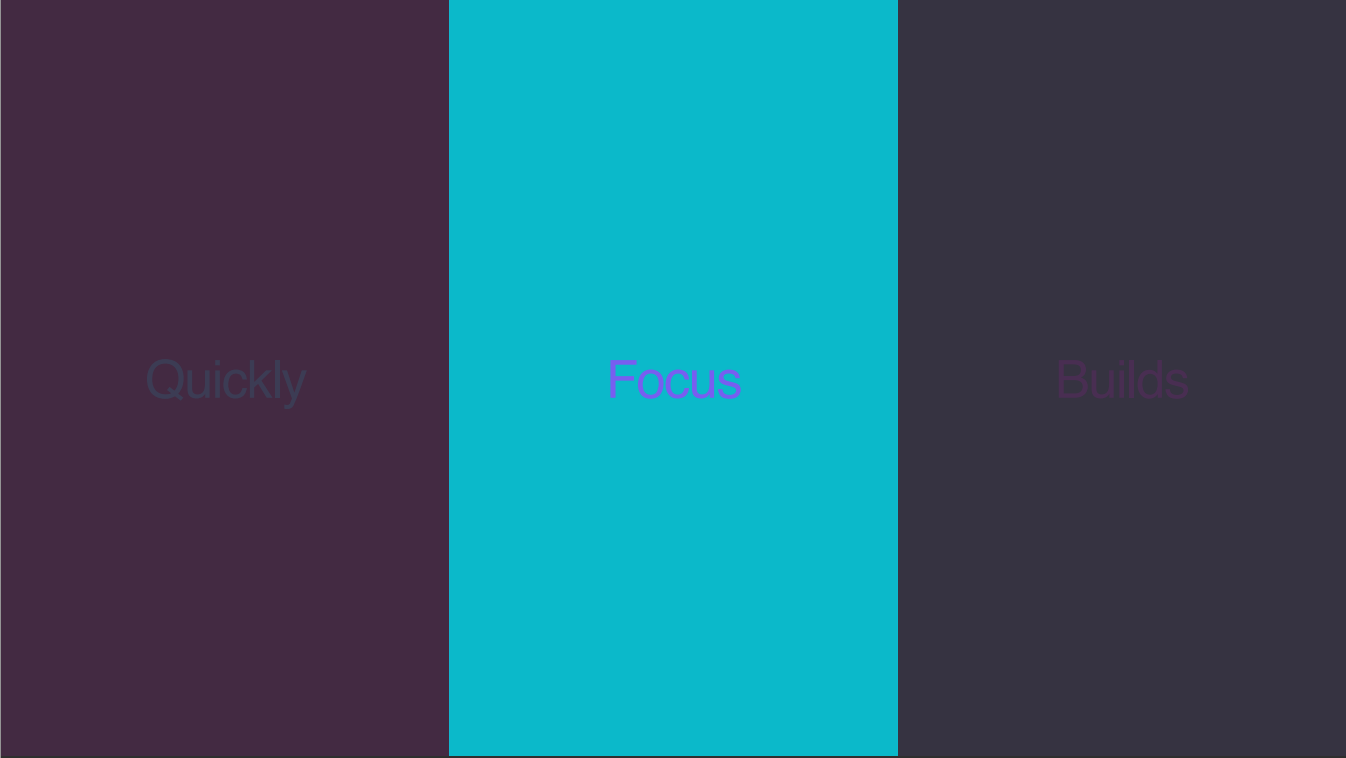
Utilize Build Order





Magic Move (in short)

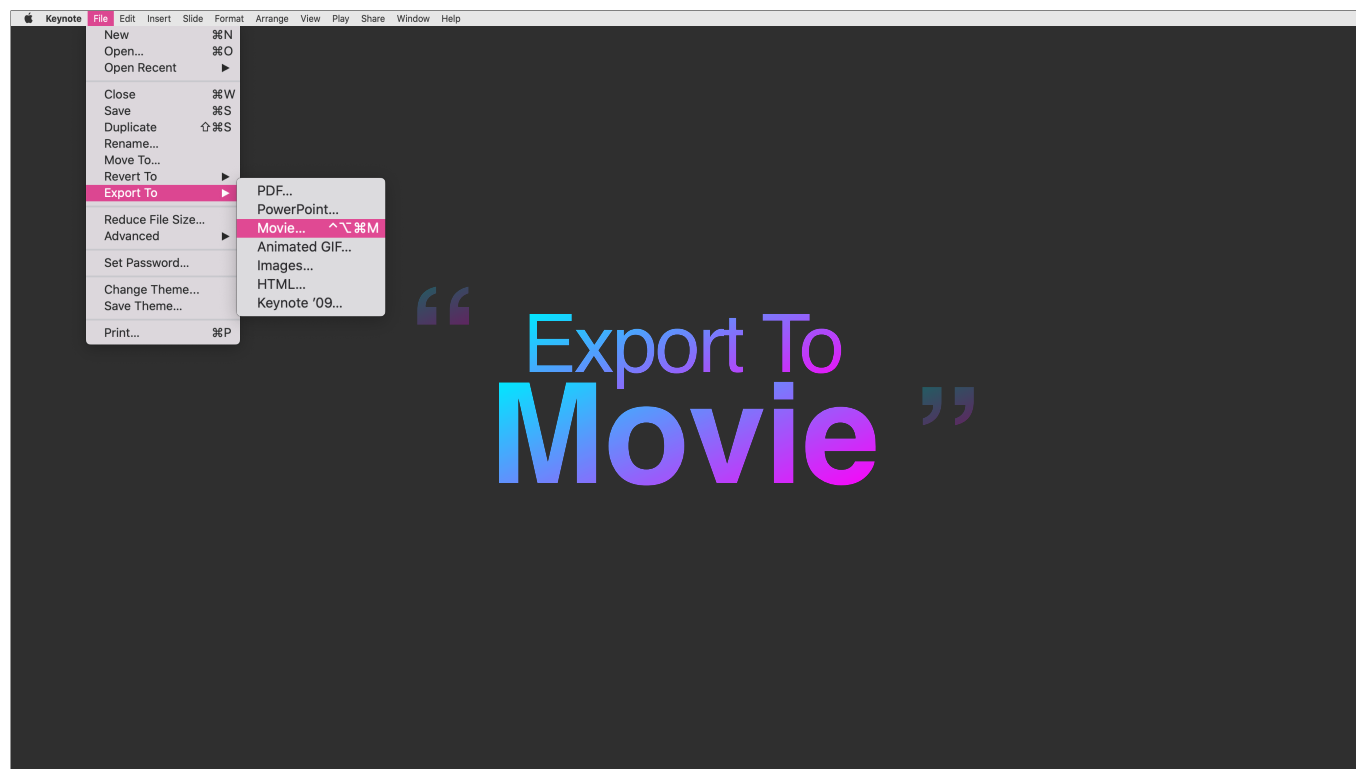




Create Dynamism

Create Dynamism

Easily brought to life •



File > Export To > Movie

Export Your Presentation

PDF

PowerPoint

Movie

Animated GIF

Images

HTML

Keynote '09

Playback:

Self-Playing

Slides:

All

From: 1 to 60

Go to next slide after:

5

seconds

Go to next build after:

2

seconds

Timings apply only to click events.

Resolution:

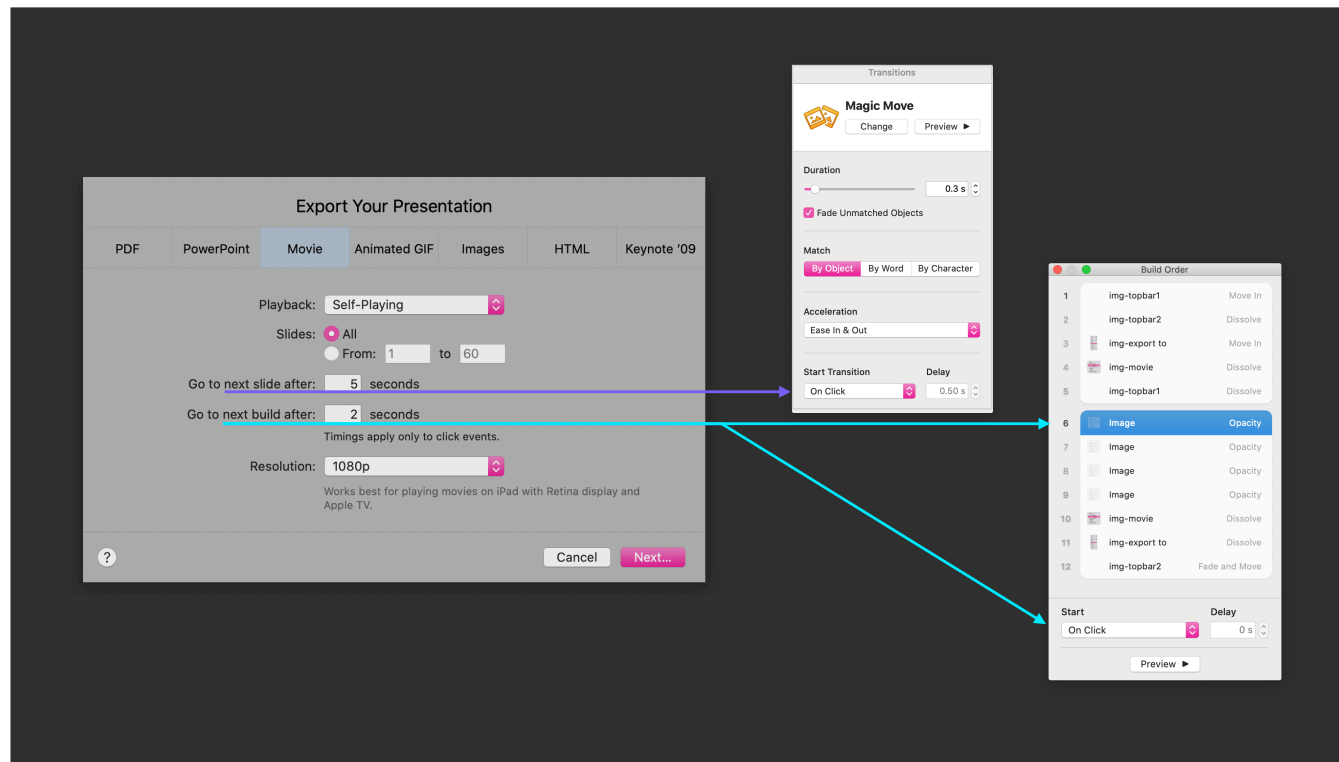
1080p

Works best for playing movies on iPad with Retina display and Apple TV.

?

Cancel

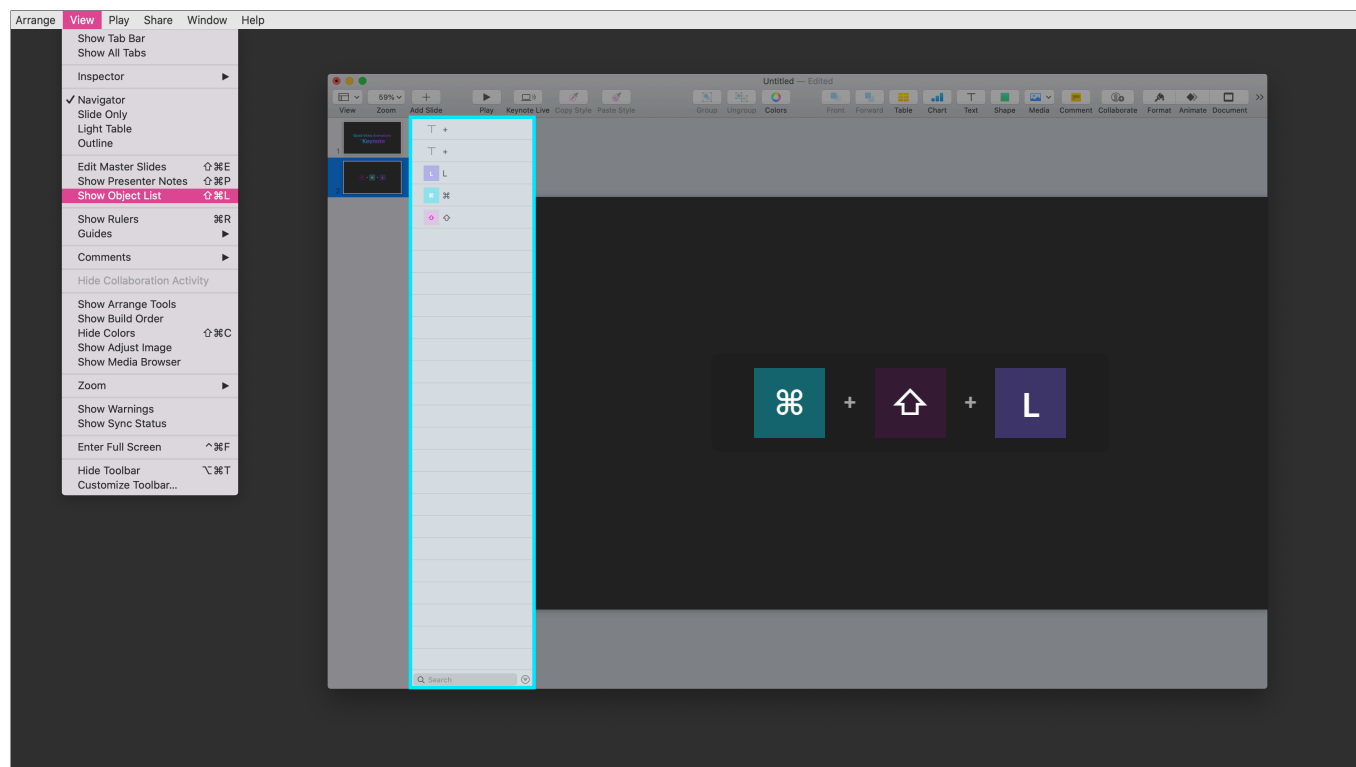
Next...



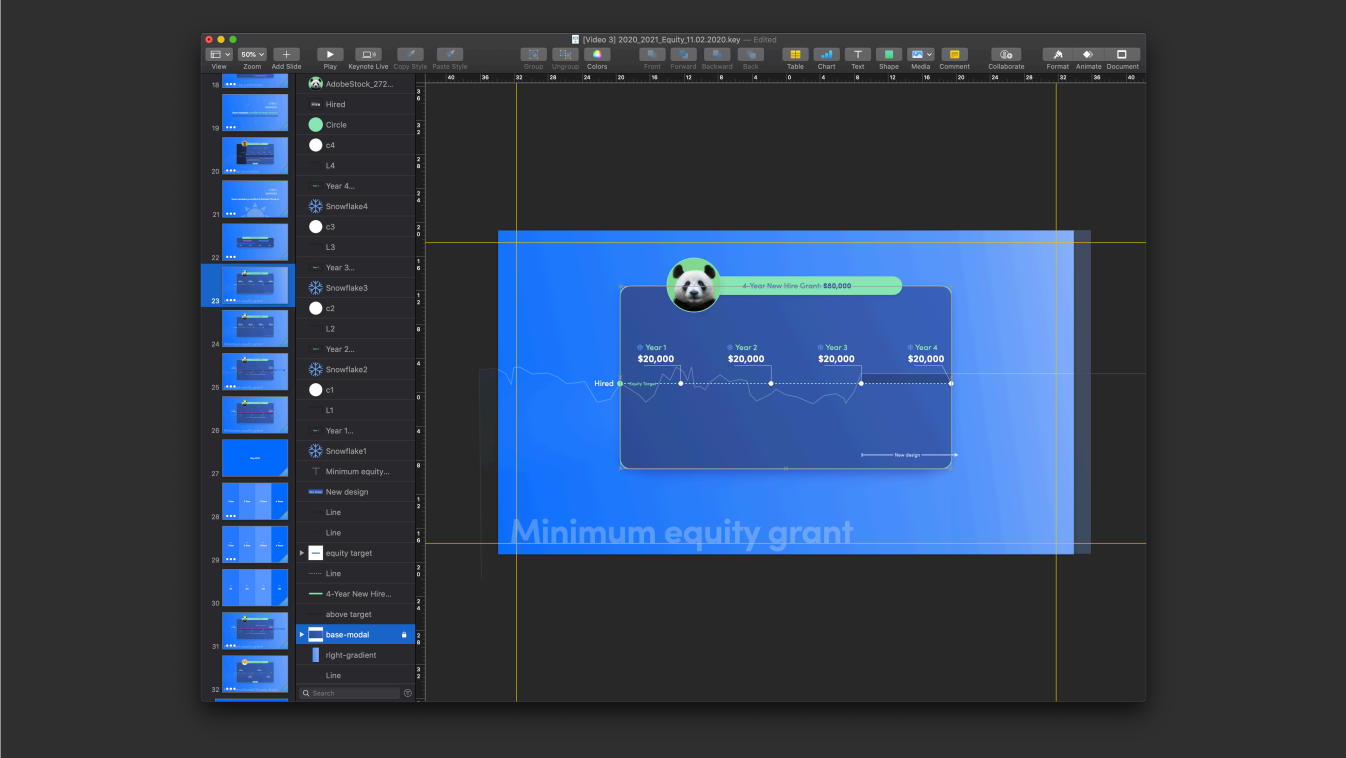
Next slide for ALL “On Click” setting for “Start Transition”.

Next build for ALL “On Click” settings for objects in Build Order as their “Start”.

Keynote Tips

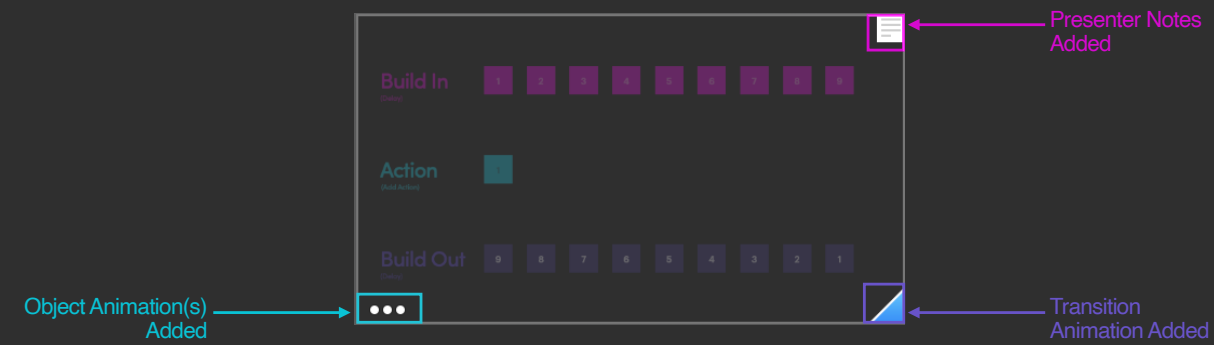


View > Show / Hide Object List
Command + Shift + L

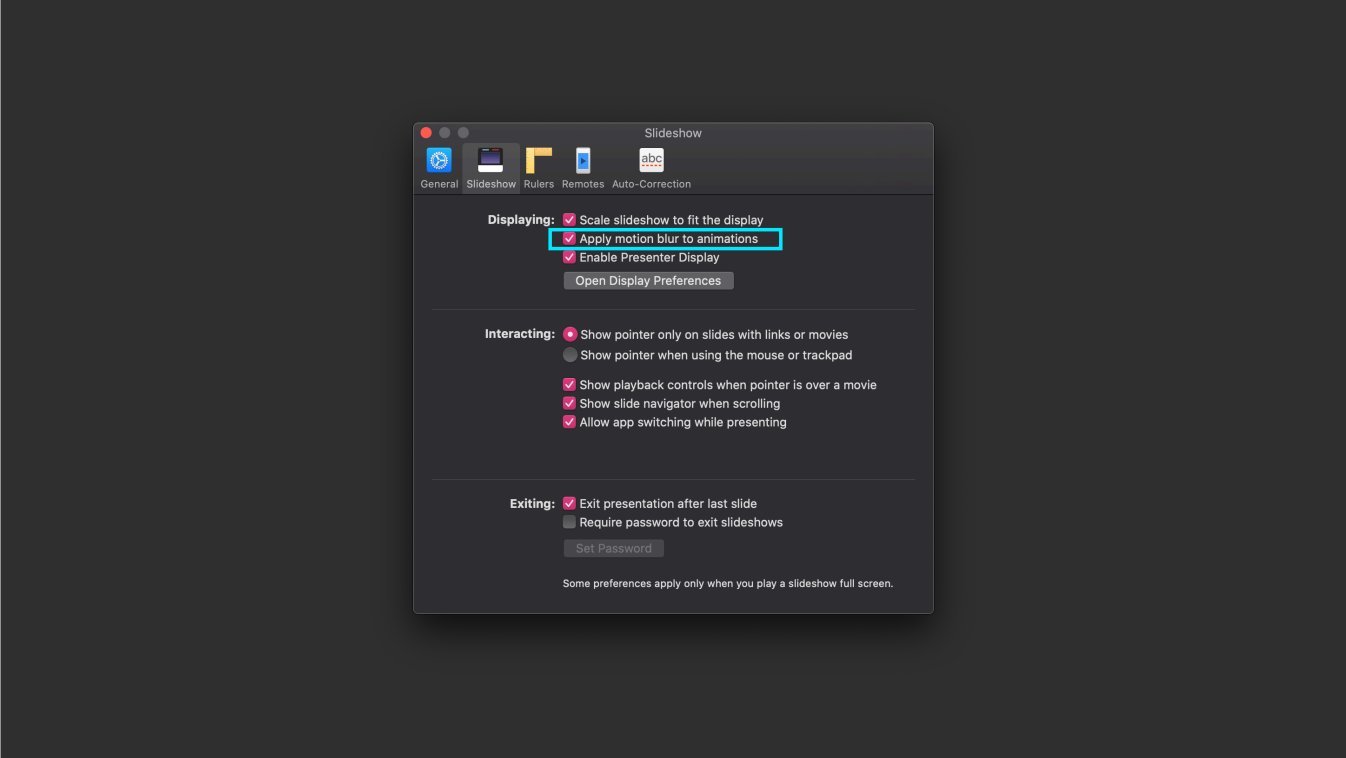


Object naming, layering, and search and filter at the bottom.

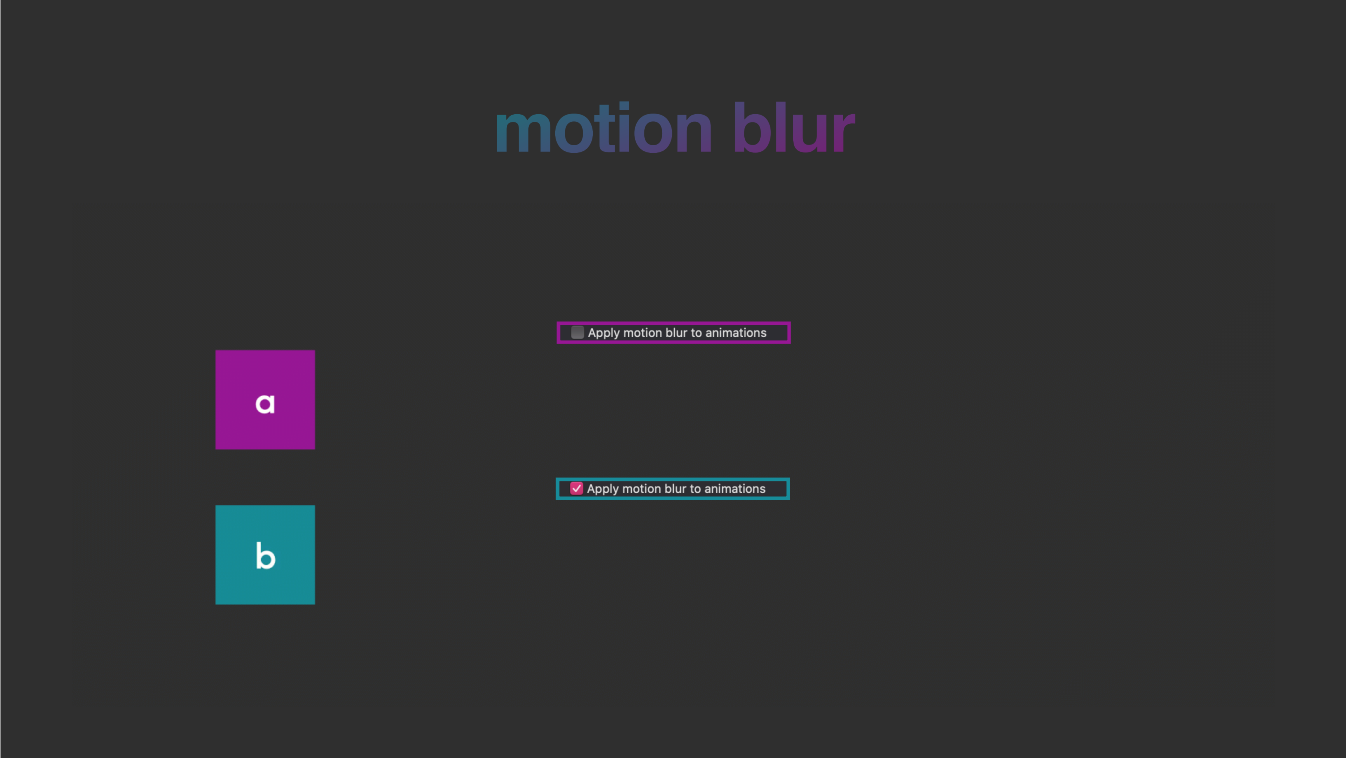
WTF is that?



Left-side slides panel—possible icons overlaying the slide.



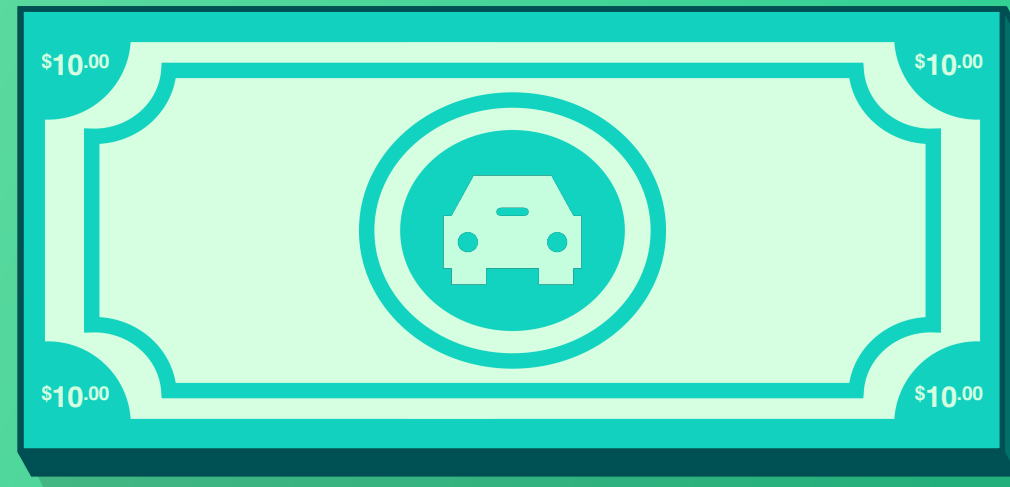
Preference > Slideshow > “Apply motion blur to animations”



Subtle example of the effect. Generally provides a more natural movement feel rather than rigidity or stiffness.
(*Video on slide*—preview slide or click video and play button)

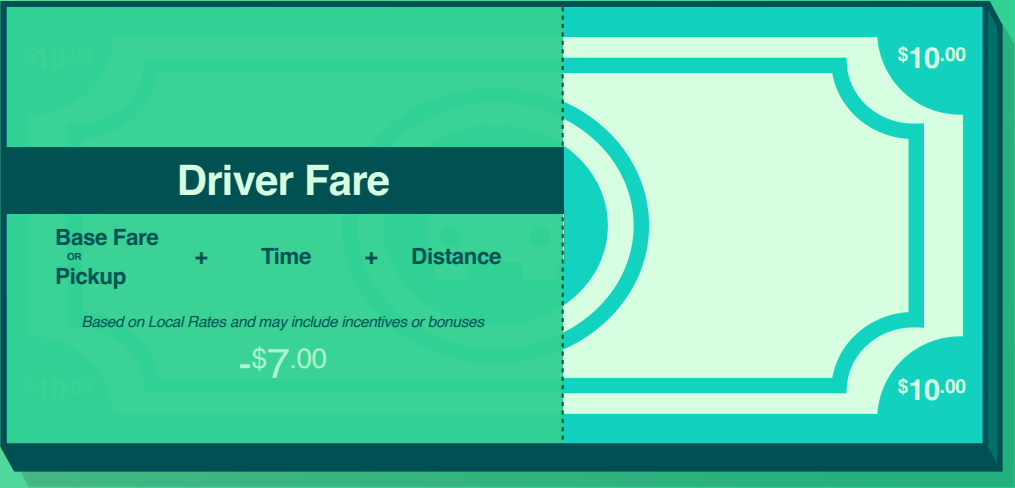
Let's see some
Pizzazz

High Demand = Increased Prices



[Business Literacy](#) example

These numbers are illustrative and do not represent actual cost values.



 \$10.00

These numbers are illustrative and do not represent actual cost values.

\$10.00

Driver Fare

Base Fare
OR
Pickup

+

Time

+

Distance

Based on Local Rates and may include *incentives* or *bonuses*

-\$7.00

\$10.00

\$10.00

\$10.00

 \$10.00

These numbers are illustrative and do not represent actual cost values.

\$10.00

Driver Fare

Base Fare
OR
Pickup

+

Time

+

Distance

Based on Local Rates and may include incentives or bonuses

-\$7.00

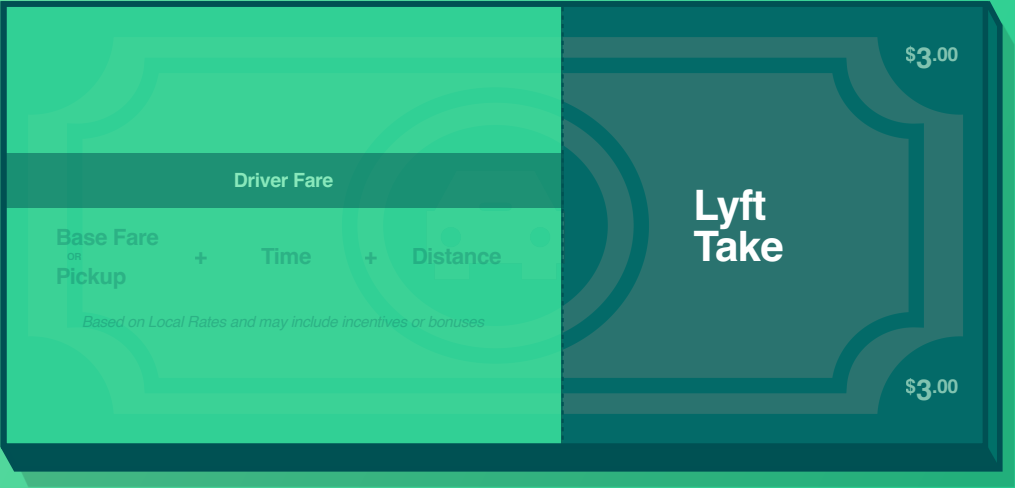
\$10.00

\$10.00

\$10.00

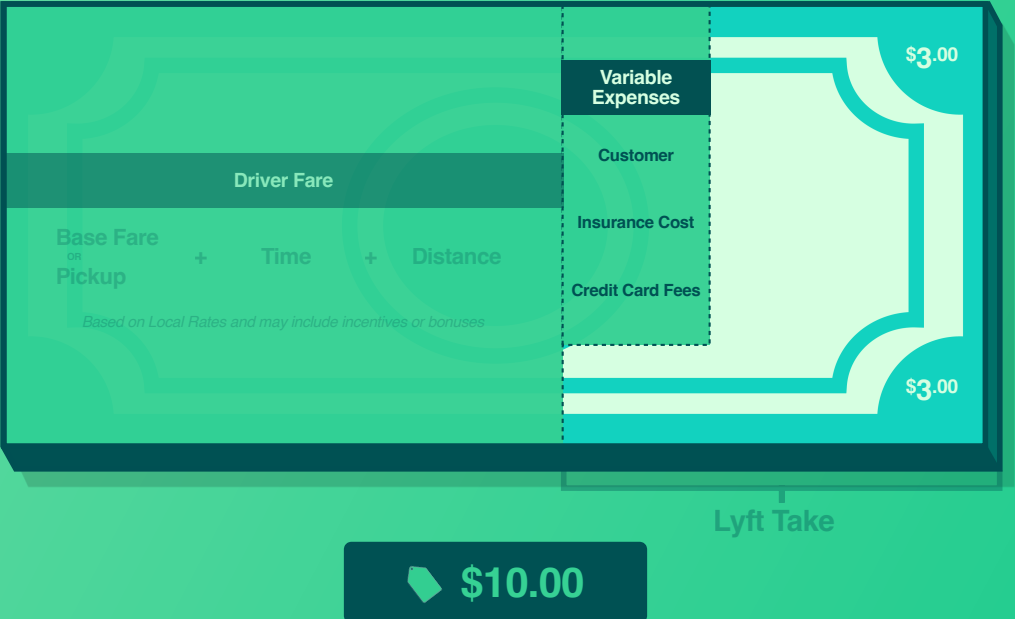
 \$10.00

These numbers are illustrative and do not represent actual cost values.

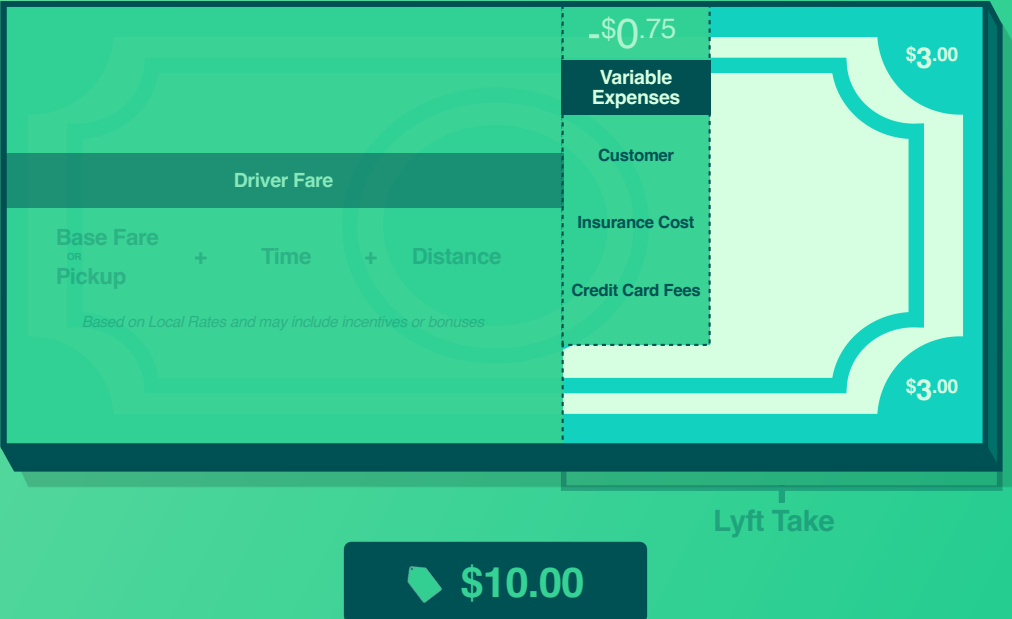


 \$10.00

These numbers are illustrative and do not represent actual cost values.



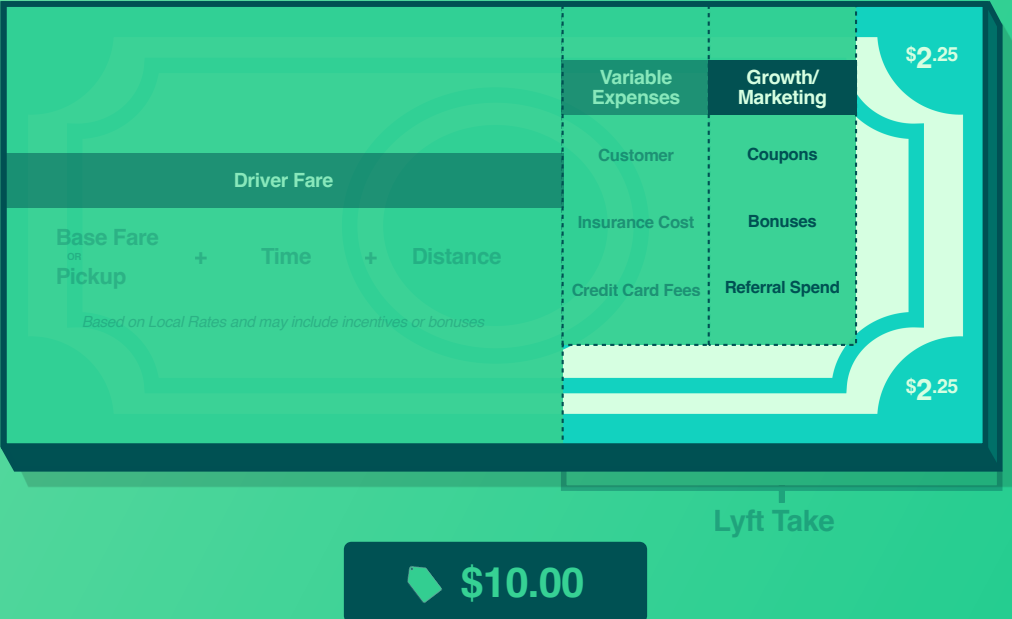
These numbers are illustrative and do not represent actual cost values.



These numbers are illustrative and do not represent actual cost values.



These numbers are illustrative and do not represent actual cost values.



These numbers are illustrative and do not represent actual cost values.

The diagram illustrates the breakdown of a Lyft fare. A large blue box represents the total fare of \$10.00, with a Lyft logo and a green arrow pointing to the total amount. Below the box, the text "Lyft Take" is shown. To the right, a green box shows the "Lyft Take" of \$2.25. The main fare is broken down into several components: "Driver Fare" (highlighted in a red box) of \$0.75, "Base Fare or Pickup" (highlighted in a red box), "Time" (highlighted in a red box), and "Distance" (highlighted in a red box). Below these, a note states "Based on Local Rates and may include incentives or bonuses". To the right of the main fare box, a list of "Variable Expenses" is shown: "Customer", "Insurance Cost", and "Credit Card Fees". To the right of that, a list of "Growth/Marketing" expenses is shown: "Coupons", "Bonuses", and "Referral Spend". A final green box at the bottom right shows the total fare of \$10.00.

Category	Amount
Driver Fare	\$0.75
Base Fare or Pickup	
Time	
Distance	
Variable Expenses	
Customer	
Insurance Cost	
Credit Card Fees	
Growth/Marketing	
Coupons	
Bonuses	
Referral Spend	
Lyft Take	\$2.25
Total Fare	\$10.00

These numbers are illustrative and do not represent actual cost values.



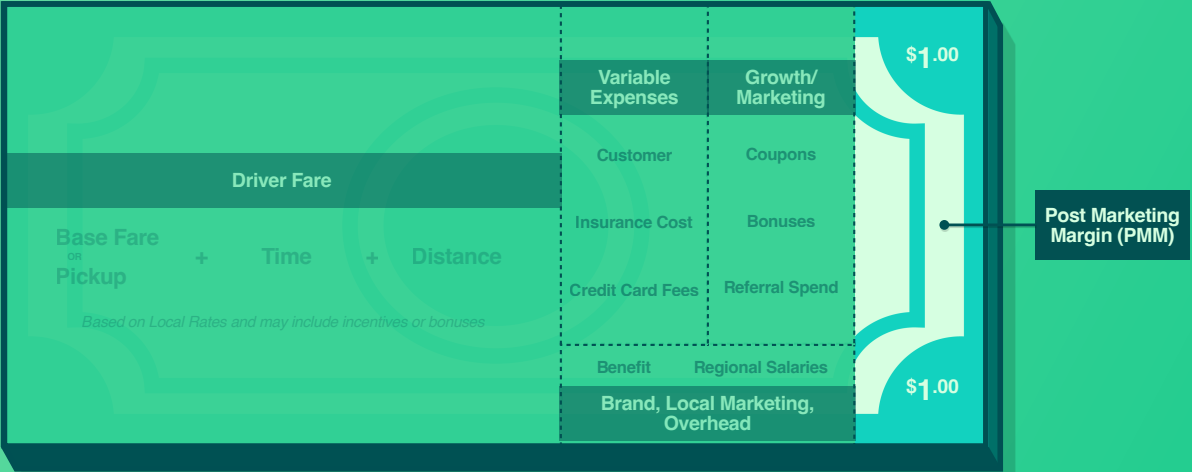
These numbers are illustrative and do not represent actual cost values.



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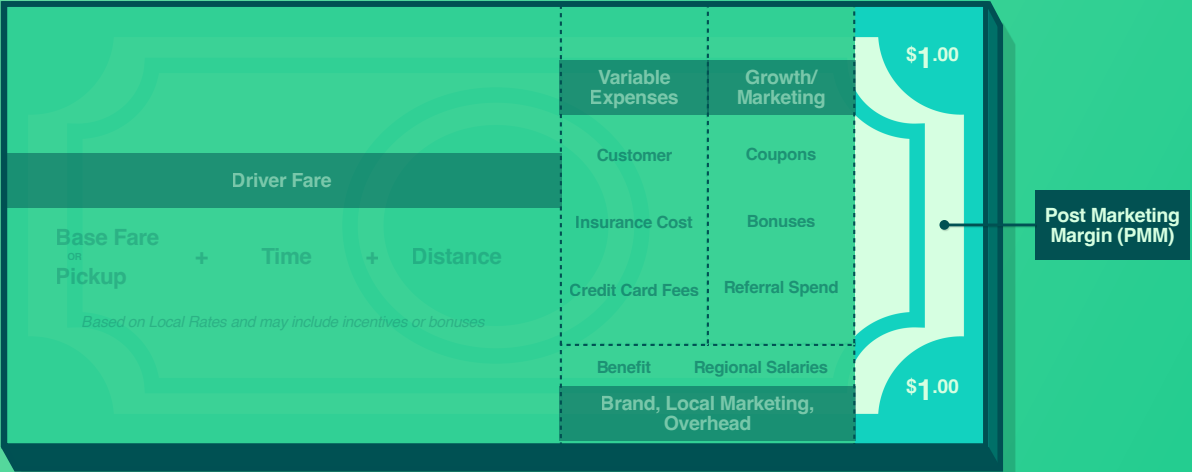


These numbers are illustrative and do not represent actual cost values.



\$10.00

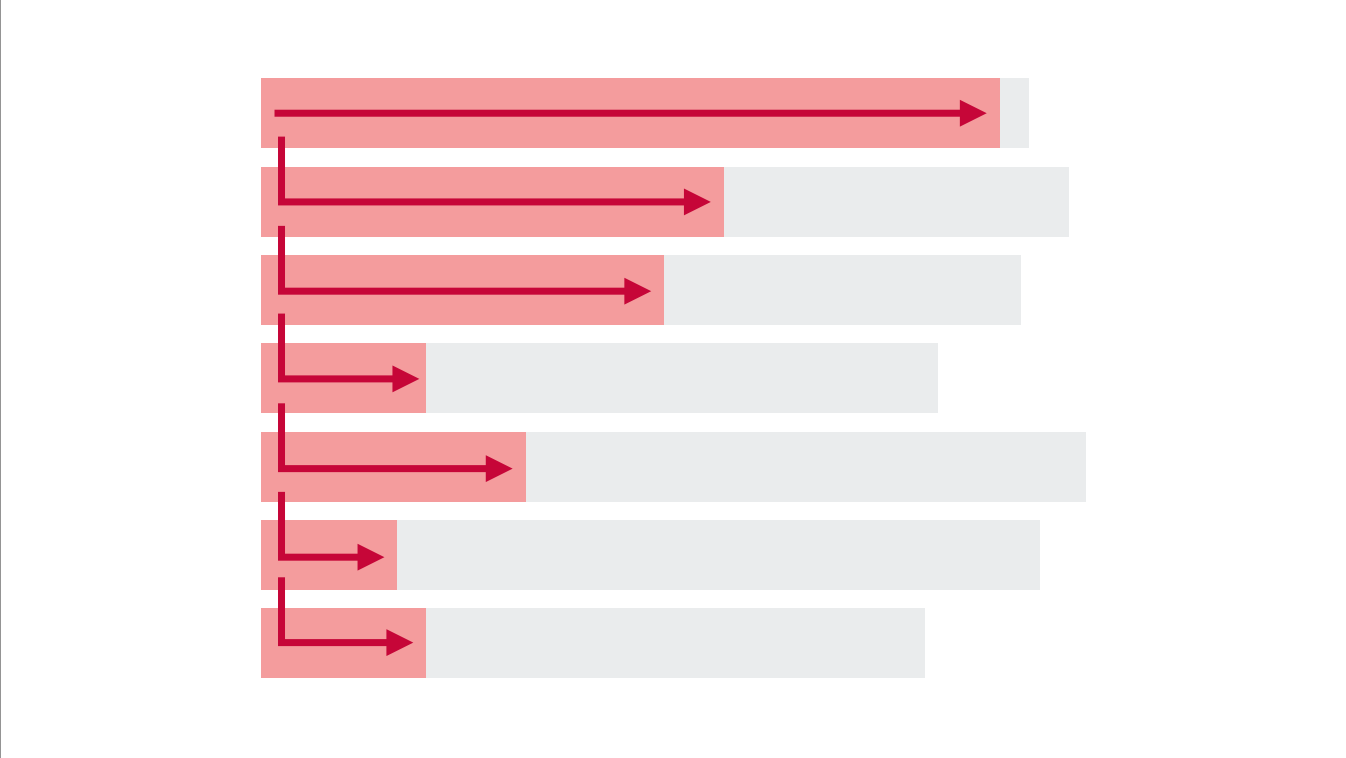
These numbers are illustrative and do not represent actual cost values.



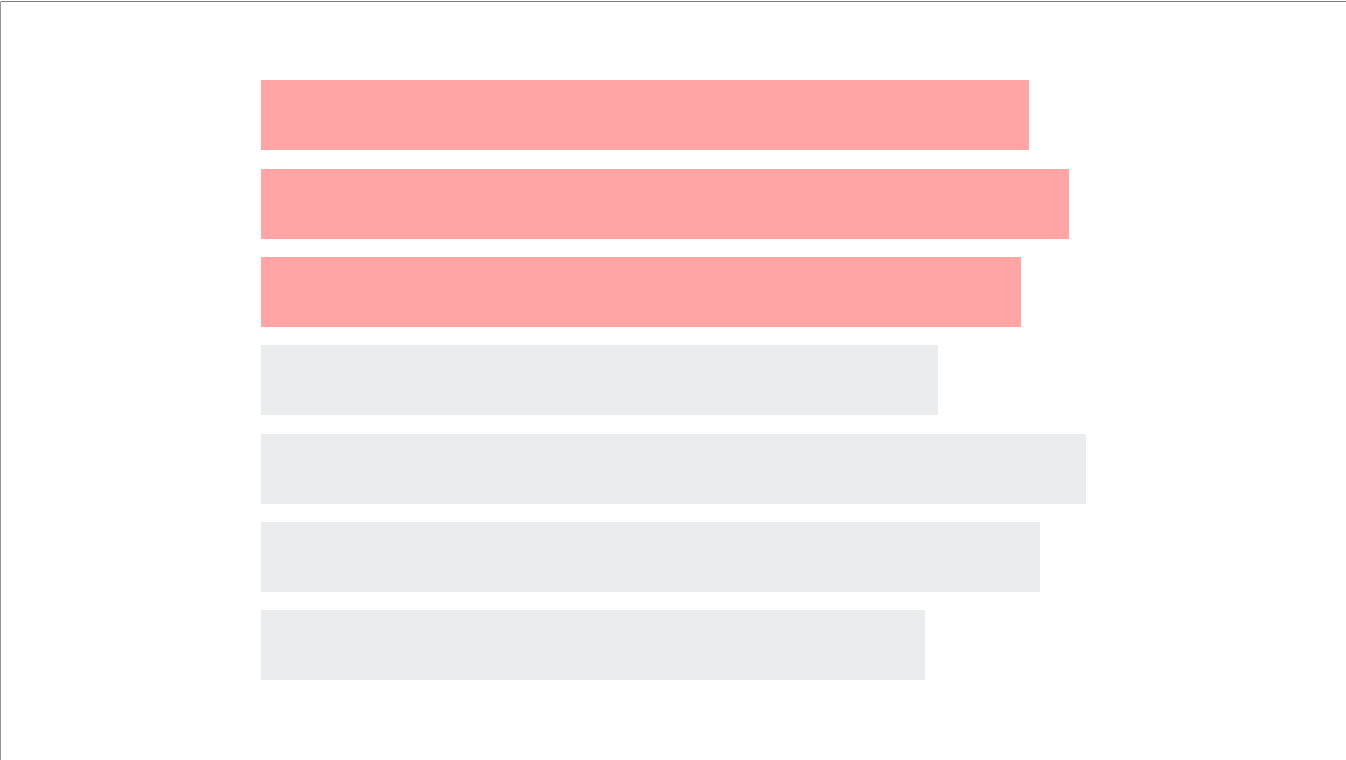
\$10.00



Lyft Take



Email Writing example



[Redacted text block]

Keep sentences & paragraphs short

[Redacted text block]

Bullet points
& numbered lists

- [Redacted text]
- [Redacted text]
- [Redacted text]

[Redacted text block]

[Redacted text block]

Keep sentences & paragraphs short

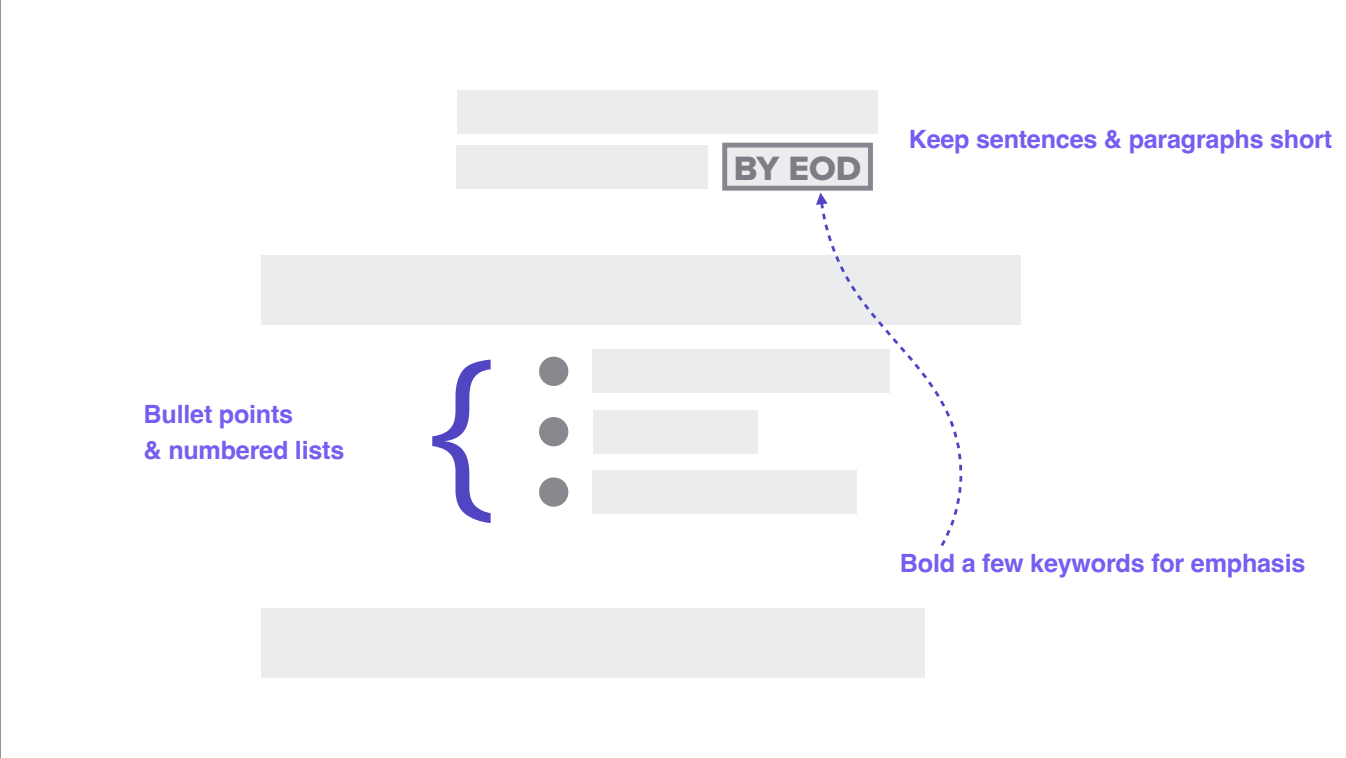
[Redacted text block]

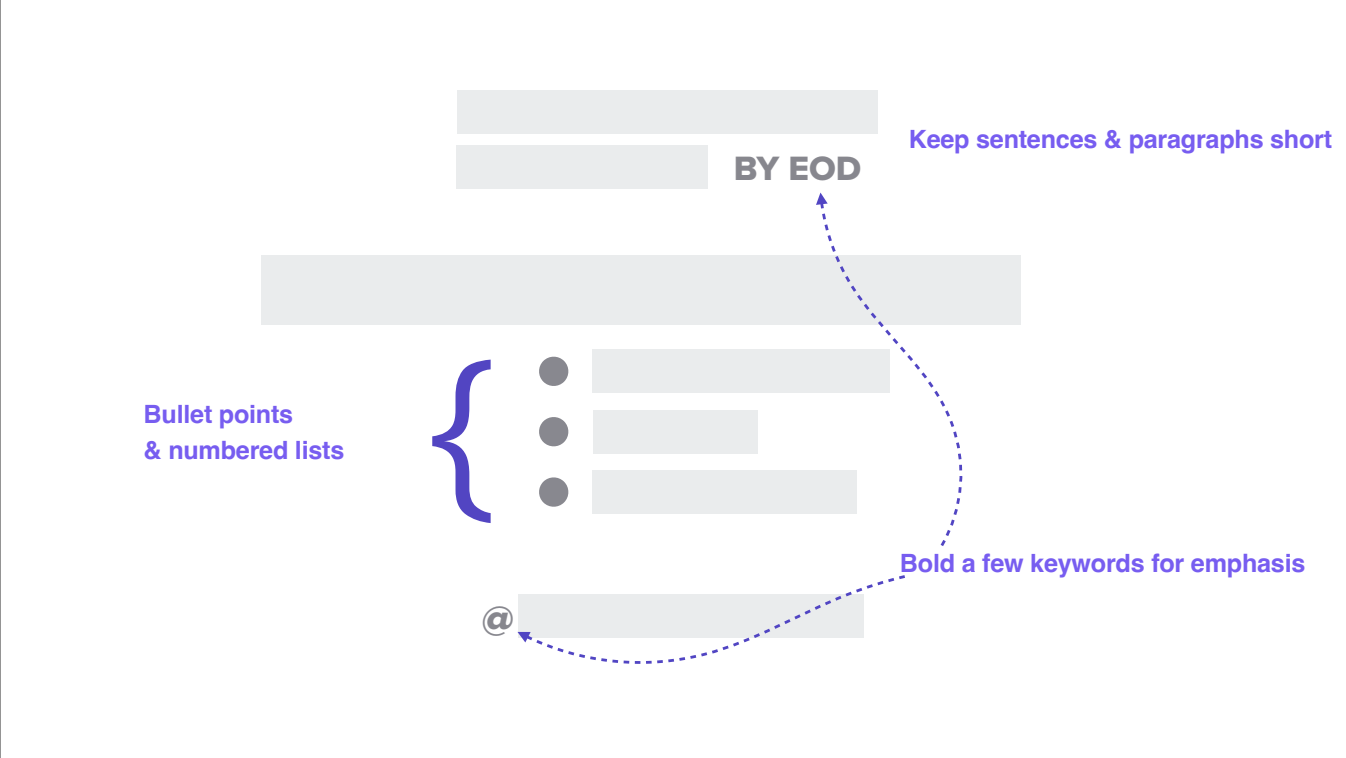
Bullet points
& numbered lists

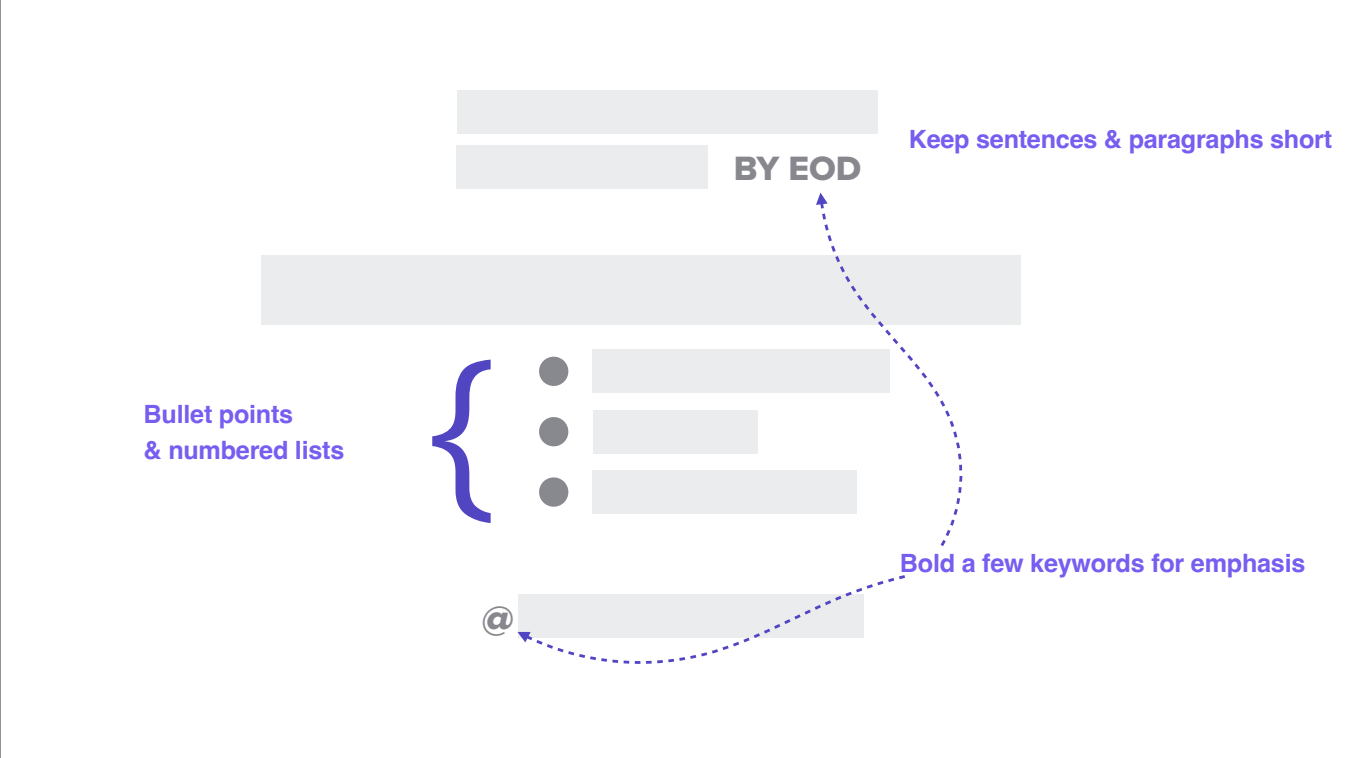
- [Redacted text]
- [Redacted text]
- [Redacted text]

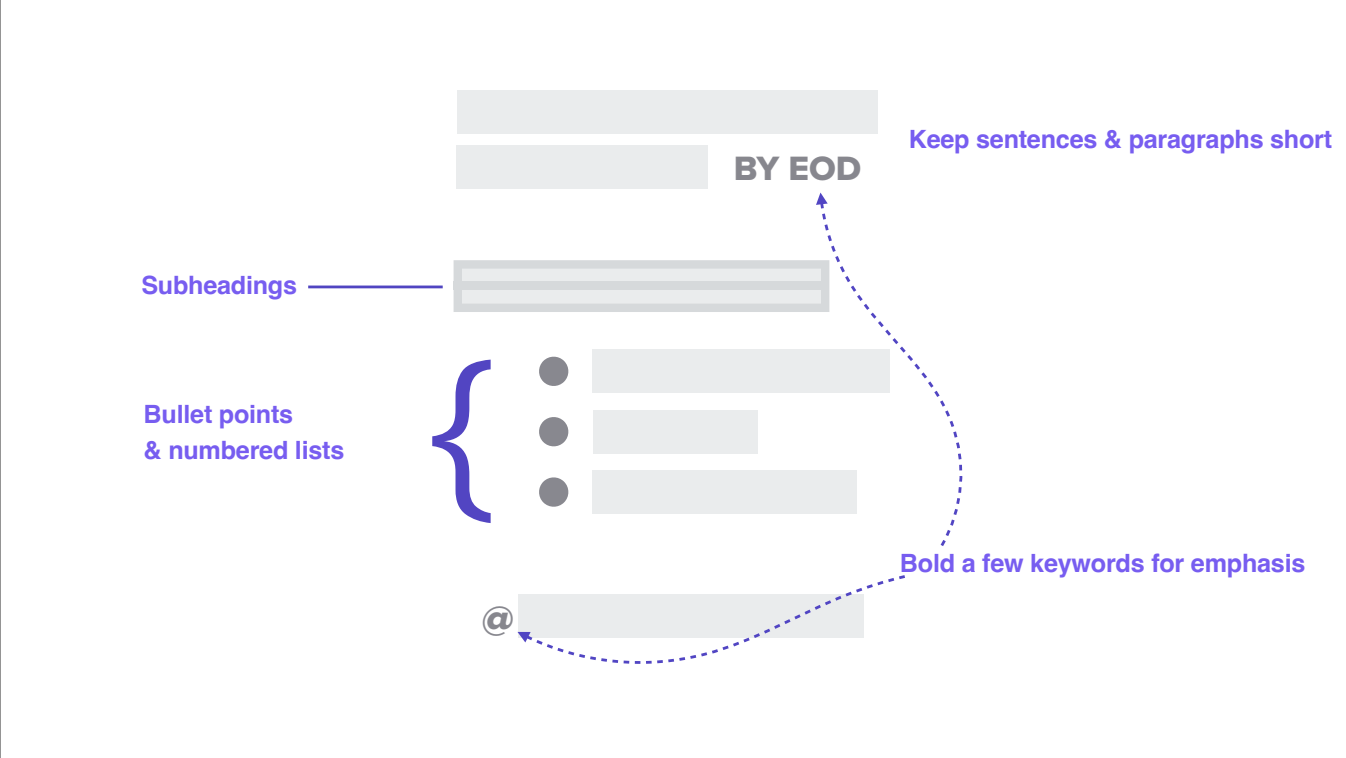
Bold a few keywords for emphasis

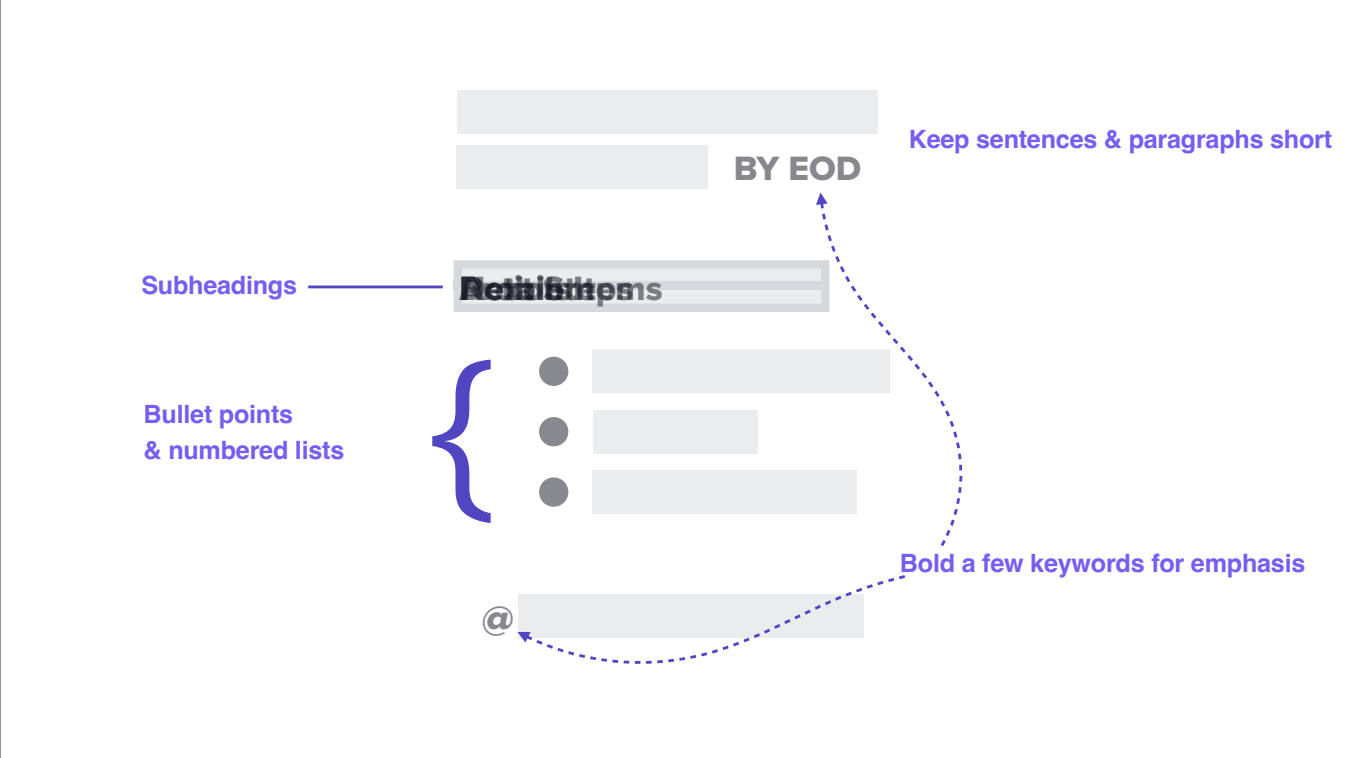
[Redacted text block]

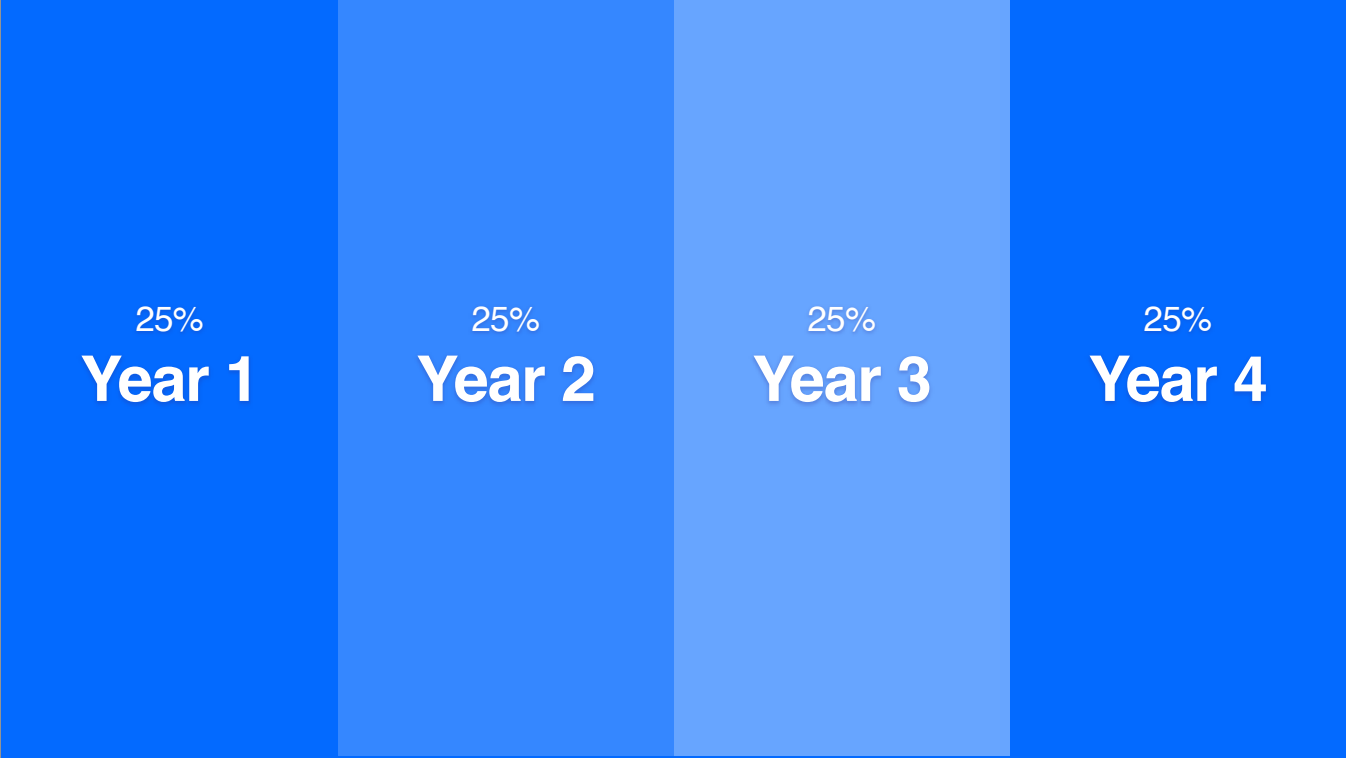




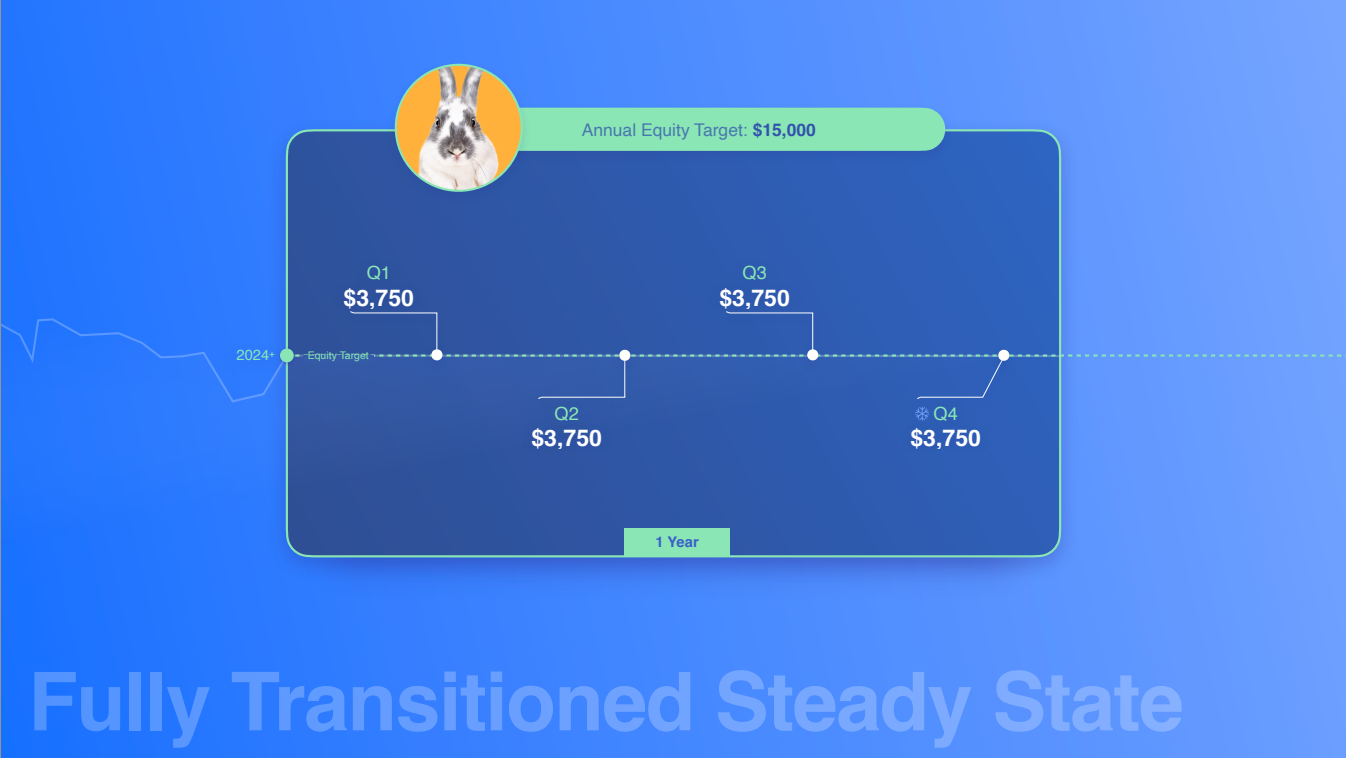








[Equity & Compensation](#) example

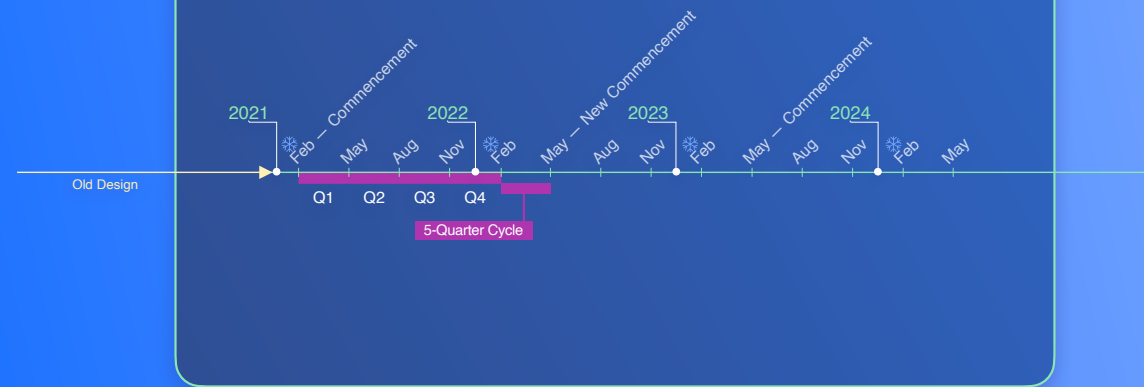


New²⁰²¹
Equity Design

One more thing!



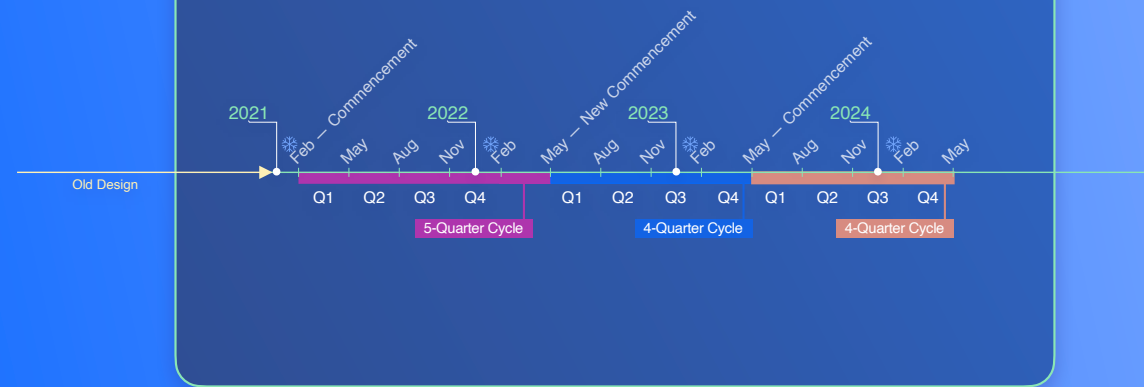
New Design Transition 2021



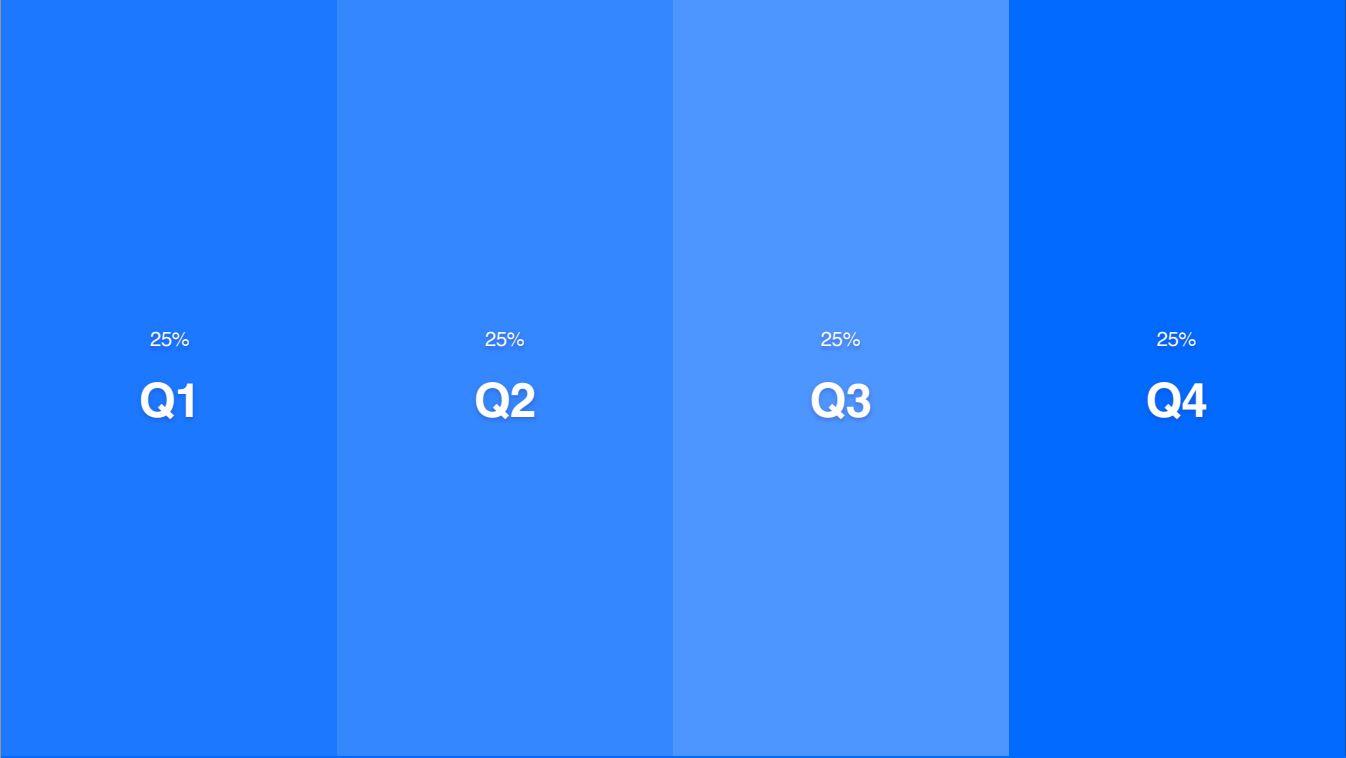
5-quarter grant for 2021

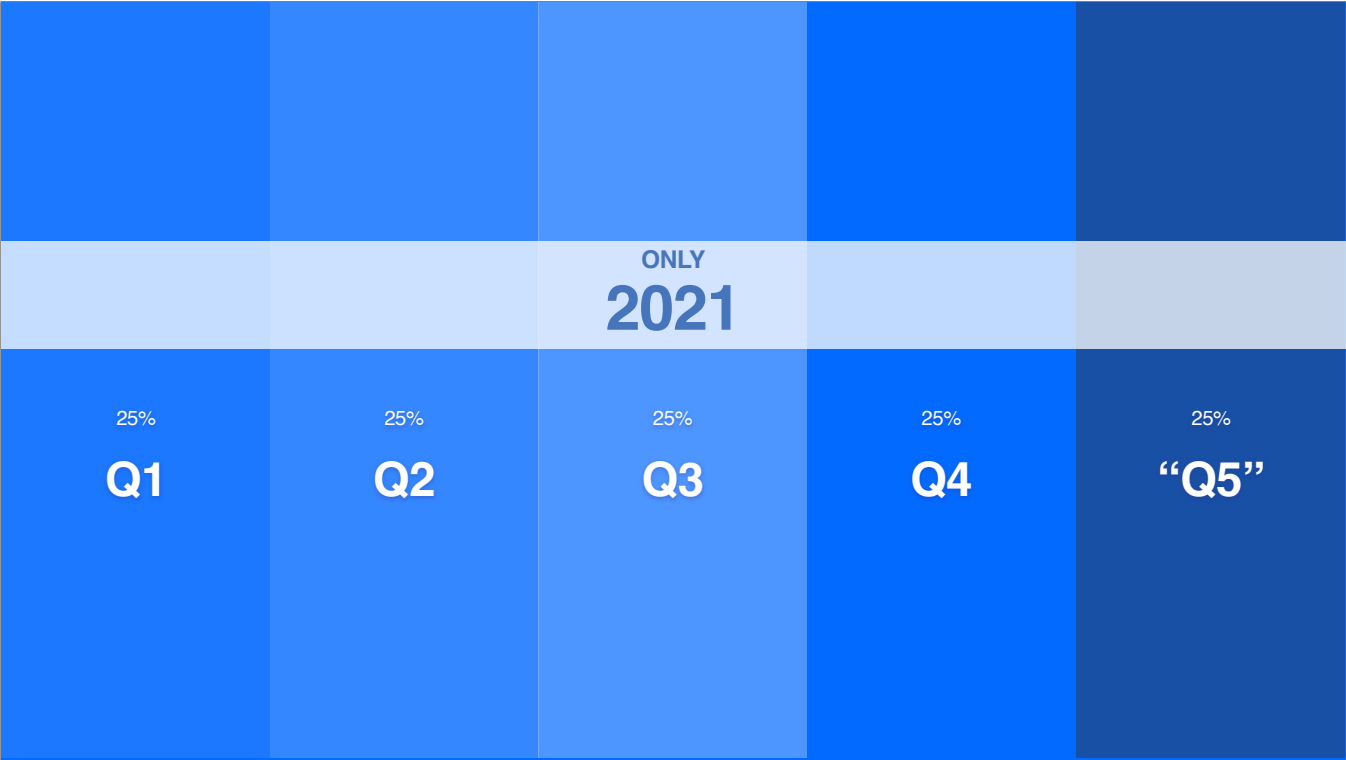


New Design Transition 2021



5-quarter grant for 2021





Questions ?